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FOR IMMEDIATE RELEASE

vRad Chief Medical Officer Appointed as American College of Radiology Committee Member and Program Lecturer

Dr. Benjamin Strong, First National Radiology Group CMO, to Join ACR Committee

MINNEAPOLIS, MN — (October 18, 2016) — vRad (Virtual Radiologic), a MEDNAX company and the leading national teleradiology services and telemedicine company, announced that its Chief Medical Officer Benjamin W. Strong, MD, (ABR, ABIM) recently received two American College of Radiology (ACR) appointments due to his Emergency Radiology expertise and long-term commitment to the clinical practice of teleradiology.

For his first appointment as a member of the ACR Committee on Emergency Radiology (General, Small & Rural Practice), Dr. Strong will work with 15 other experts to address issues around Emergency Radiology, from rural to academic tertiary centers. The committee also helps inform ACR policy about Emergency Radiology coverage, quality/safety issues (including teleradiology) and practice parameters.

For his second appointment, Dr. Strong is the first-sanctioned clinical lecturer to discuss Trauma and Emergency Radiology for the American Institute for Radiologic Pathology (AIRP), an ACR program formerly known as the Armed Forces Institute of Pathology (AFIP). The AIRP offers training for radiology residents, fellows and practicing radiologists worldwide. AIRP seeks to advance the science of radiology through a pathophysiologic understanding (i.e., comparing pathology and imaging studies) of disease as the basis for radiologic interpretation. His clinical lecture is a departure for AIRP due to its focus on trauma and emergency radiology, a new area for AIRP to explore.

"Teleradiology has always played, and will continue to play, a critical role in the emergency care setting, and it is encouraging to see the ACR expanding committee members to now include the largest national teleradiology group as part of the discussion," said Dr. Strong. "Using best practices and innovative approaches, regardless of their source, is the only way for us to improve the practice of radiology and patient outcomes."

For more than 12 years, Dr. Strong has believed in, and been an advocate for, teleradiology as a viable and valuable clinical specialty, and he has been a long-time advocate of finding new methods to enhance the teleradiologist's practice environment. Dr. Strong, working in close collaboration with technical leadership, helped to drive many of vRad's 15 patents for innovation in telemedicine workflow, as well as its leadership in imaging analytics, structured reporting and deep learning-assisted diagnostics.

Dr. Strong has lectured on the application and benefits of teleradiology at various conferences internationally and across the United States, including the 2015 Annual Meeting of the Pennsylvania Radiologic Society, the 2015 Inaugural Ramsay Diagnostic Medical Conference in Russia, and the Annual ACR-RBMA Forum in 2014. He also participates in vRad's CME Conference on Practical Radiology, which is held annually in Las Vegas.

Dr. Strong earned his medical degree from the University of Arizona College of Medicine, Tucson, completed his residency in internal medicine at Dartmouth-Hitchcock Medical Center, Lebanon, New Hampshire, and completed both a radiology residency and a fellowship in Musculoskeletal MRI at the University of Arizona, Arizona Health Sciences Center in Tucson. Dr. Strong is licensed to practice in all 50 U.S. states and holds credentials in a number of foreign countries. In 2014, Dr. Strong was chosen the winner of the "Top People to Watch in Radiology" by *Diagnostic Imaging*, a leading online community for medical imaging professionals.

About vRad

vRad (Virtual Radiologic) is the leading national teleradiology services and telemedicine company with nearly 500 U.S. board-certified and eligible physicians, 75% of whom are subspecialty trained. Its clinical expertise and evidence-based insight help clients make decisions about the health of their patients and their imaging services.

vRad is a [MEDNAX](#) company, a national health solutions partner specializing in neonatal and other pediatric services, anesthesia, radiology, pediatric cardiology and other physician and management services. vRad interprets and processes patient imaging studies on the world's largest and most advanced teleradiology PACS for 2,100+ client hospital, health system and radiology group facilities in all 50 states. The practice has 15 issued patents for innovation in telemedicine workflow, and is a recognized leader in imaging analytics and deep learning-assisted diagnostics. It is also a past winner of [Frost & Sullivan's Visionary Innovation Award for Medical Imaging Analytics (North America)](#). For more information, please visit www.vrad.com. Follow us on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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