

## **NEWS RELEASE**

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# VIRTUAL RADIOLOGIC ANNOUNCES UPGRADE TO ITS SOFTWARE AS A SERVICE TECHNOLOGY OFFERING

### vRad Enterprise Connect 2.1 Provides Radiology Practices with Added Productivity and Growth Tools

**MINNEAPOLIS, Oct. 19, 2009** – Virtual Radiologic Corporation (NASDAQ:VRAD), a leading global provider of teleradiology services and technology solutions, has released enhancements to its vRad Enterprise Connect technology offering. With version 2.1, clients will now be able to access the product solution on mobile PDAs, as well as use new transcription capabilities, known as vRad Scribe, in addition to the existing voice recognition technology. Other improvements include augmented utilization reporting tools and more flexible user account management.

"We remain committed to the continual investment in and advancement of our software, and are pleased to now offer vRad Enterprise Connect 2.1," said Rob Kill, chief executive officer of Virtual Radiologic. "We see demand in the market for software as a service technology, and radiology practices are adopting our product to increase the efficiency of their businesses without costly infrastructure investment."

Based on the Company's proprietary software platform it uses to perform over 2.5 million annual radiology interpretations for 1,085 medical facilities, vRad Enterprise Connect is provided via software as a service to help radiology practices grow their own business and profitability. vRad Enterprise Connect is already improving the productivity of clients at 30 medical facilities, with an additional 25 facilities under contract for deployment.

The primary objectives of the Company's vRad Enterprise Connect clients are to improve patient care at the facilities they serve and to enhance the productivity of their practices. With the core approach of making existing RIS/PACS systems easier to use, vRad Enterprise Connect achieves these objectives by:

- Enabling radiologists to service multiple facilities from a single dynamic location.
- Load balancing study volume between radiologists based on geography, time of day, subspecialty and practice preference.
- Using a single system to efficiently access patient information across disparate RIS/PACS systems.

• Expanding practice capacity and subspecialty expertise via direct technology connection to Virtual Radiologic's 135 affiliated radiologists as needed to meet total demand.

"vRad Enterprise Connect is a powerful tool that has allowed us to substantially grow our business, maintain our costs and improve our bottom line," said Jamie Howard, chief executive officer of Precision Radiology Management (PRM) of Lafayette, La. As part of a five year partnership with Virtual Radiologic, PRM is using vRad Enterprise Connect to cover geographically diverse facilities and more effectively serve hospitals with different RIS/PACS vendors. Howard continued, "Without these productivity enhancements, we would not have been able to achieve the results we have. For example, we were able to expand our business to include a new medical facility in a remote rural area even though it was several hours away, without additional staffing or infrastructure investment."

For more information about how vRad Enterprise Connect can help improve the productivity of your radiology practice, please visit <u>www.virtualrad.com</u>, email info@virtualrad.com or call (800) 737-0610.

#### **About Virtual Radiologic**

Virtual Radiologic Corporation (http://www.virtualrad.com) provides teleradiology solutions to radiology practices and medical centers throughout the United States and internationally. Utilizing market-leading, proprietary workflow technology, Virtual Radiologic's radiologists perform over 2.5 million preliminary and final read interpretations annually for emergent and non-emergent needs day or night, 365 days a year. Virtual Radiologic's American Board of Radiology-certified radiologists are collectively licensed in all 50 states. Virtual Radiologic is Joint Commission-certified and serves 641 clients supporting 1,085 medical facilities.

#### Safe Harbor for Forward-Looking and Cautionary Statements

Certain statements in this press release are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, including, in particular, statements about our plans, objectives, strategies and prospects regarding, among other things, our business and results of operations. These statements involve a number of risks, uncertainties and other factors that could cause actual results, performance or achievements of Virtual Radiologic Corporation to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements. For examples of such risks and uncertainties, please see our latest Annual Report on form 10-K, as well as our subsequent filings with the Securities and Exchange Commission. Virtual Radiologic Corporation undertakes no duty to update these forward-looking statements due to new information or as a result of future events.

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