



## NEWS RELEASE

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### **Virtual Radiologic wins Stevie® Award for Technology-Enabled Customer Service**

**Eden Prairie, Minn., March 8, 2010** – Virtual Radiologic Corporation (NASDAQ:VRAD), a national radiology practice, has been awarded the Stevie® Award for Best Use of Technology in Customer Service in the fourth annual Stevie Awards for sales and customer service.

The awards are presented by the Stevie Awards, which organizes several of the world's leading business awards shows, including the prestigious American Business Awards. More than 500 entries from companies of all sizes and industries were submitted in this year's competition.

vRad was chosen on the basis of its nomination, "Virtual Radiologic Utilizes Innovative Technology to Deliver Real-Time Customer Service." The nomination was based on how vRad's next-generation technology platform and 24/7/365 customer support center expedite time to diagnosis by seamlessly coordinating communication between radiologists and referring physicians.

Bronwyn Lepper, vRad's vice president of operations, credits this accomplishment to vRad's unique technology and an outstanding customer service and technical support team. "Being recognized as a Stevie Award winner exemplifies our continuous commitment to customer service and leadership in technology development for virtual radiology," she said. "Our technology platform, coupled with a superior customer service team, enables us to provide an unparalleled level of support to our clients."

#### **About Virtual Radiologic**

Virtual Radiologic Corporation (vRad) is a national radiology practice working in partnership with radiologists and hospitals to optimize radiology's pivotal role in patient care. vRad's more than 140 affiliated radiologists serve 1,170-plus facilities (nearly 20% of U.S. hospitals), reading 2.7 million studies annually with unparalleled subspecialist expertise. Our next-generation technology enhances productivity and expedites time to diagnosis to help lower the overall cost of care. For more information, visit [www.vrad.com](http://www.vrad.com).

#### **About The Stevie Awards**

Stevie Awards are conferred in four programs: the American Business Awards, the International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at [www.stevieawards.com](http://www.stevieawards.com).