



VIRTUAL RADIOLOGIC™

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## **vRad Issued First Patent for Workflow Technology**

**Eden Prairie, Minn., June 1, 2010** – Virtual Radiologic Corporation (NASDAQ:VRAD), a national radiology practice and a leader in the development of radiologist workflow technology, received official notice from the United States Patent and Trademark Office for patent 7,729,928 covering several applications within its technology portfolio. The patent, titled “Multiple Resource Planning System,” recognizes the rules-based technology vRad uses to receive orders over the internet and automatically assign them to radiologists based on a set of business and clinical rules, including subspecialty training, licensing, credentialing, workload, hospital preferences and other customized parameters.

Additionally, the patent covers vRad’s order forecasting and radiologist scheduling applications. Collectively these analyze historical patterns of previous study volume from the aggregation of multiple hospitals to prepare radiology order forecasts and future radiologist work schedules including licensing and credentialing needs.

This patent demonstrates vRad’s unique position as a comprehensive radiology services provider and a leader in technology development for radiology. “vRad has evolved into much more than just a teleradiology practice,” said Rob Kill, vRad chairman and chief executive officer. “We are a national practice helping local radiologists and hospitals deliver the highest quality of patient care in the most cost-effective manner through both technology and clinical solutions.”

Rick Jennings, vRad’s chief technology officer, said this patent is the result of years of technology investment, experience and a development process centered on radiology user input and keeping patient care at the forefront of all activities. “These proprietary automations strengthen the technology engine we use to run one of the largest radiology practices in the U.S. and the technology solutions we offer to our customers,” Jennings said. “Our technology helps boost radiologist productivity and enables the delivery of high quality patient care. It all boils down to routing the study quickly to the right radiologist at the right time to improve speed of diagnosis and patient care while reducing overall system costs.”

### **About Virtual Radiologic**

Virtual Radiologic Corporation (vRad) is a national radiology practice working in partnership with local radiologists and hospitals to optimize radiology’s pivotal role in patient care. vRad’s more than 140 affiliated radiologists serve 1,170-plus facilities (nearly 20% of U.S. hospitals), reading 2.7 million studies annually. Delivering unparalleled access to subspecialty expertise, vRad contributes to improved quality of patient care. And with our next-generation technology, vRad enhances productivity, helping to lower the overall cost of care while expediting time to diagnosis and treatment. For more information, visit [www.vrad.com](http://www.vrad.com).