



VIRTUAL RADIOLOGIC™

Virtual Radiologic Selected to Serve as Provider of Choice by the National Rural Health Association

Teleradiology Services Provider Demonstrates Commitment To Providing High Quality Health Care In Rural Areas

MINNEAPOLIS, Jul 09, 2009 (BUSINESS WIRE) -- Virtual Radiologic Corporation (NASDAQ:VRAD), a leading global provider of teleradiology services, has been selected to serve as the Provider of Choice for teleradiology services for the National Rural Health Association's (NRHA) Services Corporation. Virtual Radiologic's proven reputation as the leader in quality of patient care and service excellence in the teleradiology market supports NRHA's core mission of improving the health and well-being of rural Americans.

Accessing health care poses a challenge for the approximately 60 million residents who live in rural communities throughout the United States. "Unlike urban areas, rural areas suffer from a lack of diverse providers - there are half as many specialists per 100,000 residents in rural communities compared with urban communities," notes Larry Bedell, executive director of NRHA Services Corporation. "Expanding access to high quality health care is a key tenet of current health care reform mandates, and telemedicine, specifically teleradiology, is a critical component to the future of quality health care in rural America."

"We are very pleased to partner with the NRHA to help expand access to quality medical care," said Eduard Michel, M.D., Virtual Radiologic's co-founder and medical director. "Working in partnership with local radiologists, whose resources are often stretched too thin in rural areas, Virtual Radiologic's teleradiology services provide an efficient and cost-effective way to help alleviate inequitable access to health care caused by geography. With over 100 fellowship-trained radiologists, we can provide subspecialty care to patients in small rural hospitals who often would not otherwise have access."

Virtual Radiologic's teleradiology solutions address a growing problem in the health care industry - the shortage in the number of radiologists available to meet increasing demand for diagnostic imaging services. Using proprietary workflow software and a 24/7-staffed operations center, the Company's radiologists are expected to provide more than 2.5 million diagnostic interpretations in 2009 with monthly average emergent turnaround times of approximately 20 minutes. More than 625 customers supporting over 1,050 medical facilities rely on Virtual Radiologic to provide preliminary, final or subspecialty diagnostic reports around-the-clock.

For more information about Virtual Radiologic and its services, visit www.virtualrad.com.

About Virtual Radiologic

Virtual Radiologic Corporation (<http://www.virtualrad.com>) provides teleradiology solutions to radiology practices and medical centers throughout the United States and internationally. Utilizing market-leading, proprietary workflow technology, Virtual Radiologic's radiologists perform preliminary and final read interpretations for emergent and non-emergent needs day or night, 365 days a year. Virtual Radiologic's American Board of Radiology-certified radiologists are collectively licensed in all 50 states. Virtual Radiologic is Joint Commission-certified and serves more than 625 clients supporting over 1,050 medical facilities. Virtual Radiologic was ranked top teleradiology services provider by KLAS, a leading independent research firm focused on the health care industry, in its 2008 *Top 20 Best in KLAS Awards: Software & Professional Service*.*

About NRHA and NRHA Services Corporation

NRHA is a nonprofit organization working to improve the health and well-being of rural Americans and provide leadership on rural health issues through advocacy, communications, education and research. The NRHA membership is made up of 18,000 diverse individuals and organizations, all of whom share the common bond of an interest in rural health. The mission of the NRHA Services Corporation is to support the NRHA by providing exclusive services and support to selected Corporate Partners in order to foster mutually beneficial relationships between NRHA members and the vendors of products and services they need.

Safe Harbor for Forward-Looking and Cautionary Statements

Certain statements in this press release are "forward-looking statements" within the meaning of Section 27A of the Securities

Act of 1933 and Section 21E of the Securities Exchange Act of 1934, including, in particular, statements about our plans, objectives, strategies and prospects regarding, among other things, our business and results of operations. These statements involve a number of risks, uncertainties and other factors that could cause actual results, performance or achievements of Virtual Radiologic Corporation to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements. For examples of such risks and uncertainties, please see our Annual Report on form 10-K, as well as our other filings with the Securities and Exchange Commission. Statements that are not historical facts in this press release are forward-looking statements that involve certain risks, uncertainties and assumptions. Except as required by applicable law, Virtual Radiologic Corporation undertakes no duty to update these forward-looking statements due to new information or as a result of future events.

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