

Virtual Radiologic Provides Distributed Workflow Platform for Radiology Groups Developing Teleradiology Programs

Company to Demonstrate vRad Enterprise Connect At HIMSS08; Workflow Platform Boosts Radiology Programs

MINNEAPOLIS, Feb 20, 2008 (PrimeNewswire via COMTEX News Network) -- Virtual Radiologic Corp. (Nasdaq:VRAD), a leading national provider of teleradiology services, will present its market-leading, enterprise-class distributed workflow platform -- vRad Enterprise Connect(sm) -- at HIMSS08.

vRad Enterprise Connect(sm) is engineered for large radiology groups and organizations interested in developing a teleradiology program. It is the same Web-based platform Virtual Radiologic's more than 110 affiliated physicians currently use to deliver quality patient care to more than 800 medical facilities nationwide. The company's integrated teleradiology workflow platform is fully hosted by Virtual Radiologic.

"vRad Enterprise Connect is designed to help hospital systems, large radiology practices and academic medical facilities maximize radiologist bandwidth and enhance patient care through teleradiology," said Rick Jennings, chief technology officer for Virtual Radiologic. "Our time- and volume-tested proprietary tele-RIS/PACS platform, along with our 7/24/365 operations center, will enable partners to extend their services, enhance ancillary revenue and increase radiologist productivity."

"Because we host vRad Enterprise Connect on our redundant, large-scale network and provide operational support, radiology departments can easily deploy a teleradiology infrastructure designed to optimize radiologist efficiency," Jennings added.

vRad Enterprise Connect includes the following features:

- * An intelligent, rules-based workflow engine automatically routes reads based on physician availability, hospital/clinic/practice privileges and subspecialty expertise, among other attributes
- * Proprietary tele-RIS/PACS platform provides unified or individual worklists for load balancing and monitoring interpretations across available physicians
- * An integrated radiologist portal auto-launches images from worklists and includes voice recognition and macros
- * Comprehensive report-generation functionality permits interpretation delivery via fax, Web portal or HL-7 integration
- * Experienced, on-staff 24/7 operations and technical support ensures orders and communications are seamless among radiologists and referring physicians via teleradiology

Virtual Radiologic will demonstrate and discuss vRad Enterprise Connect with prospective clients at the Healthcare Information and Management Systems Society Annual Conference & Exhibition (HIMSS08), being held Feb. 24-30, 2008 in Orlando, Fla. (Booth #3083).

vRadConnect(sm)

At HIMSS08, Virtual Radiologic also will feature vRadConnect(sm), a powerful workflow engine featuring a unified worklist platform designed to enhance radiologist efficiency for small- to mid-sized radiology groups.

vRadConnect's functionality allows radiologists to read more studies per hour; minimize passwords/IDs; reduce time spent traveling; and enhance the order management process. vRad Connect can scale to meet a growing practice's needs and is available as a basic (free) or premium service.

About Virtual Radiologic

Virtual Radiologic Corp. (www.virtualrad.com) provides teleradiology solutions to radiology practices and medical centers throughout the United States. Utilizing market-leading, proprietary workflow technology, Virtual Radiologic physicians perform preliminary and final read interpretations for emergent and non-emergent needs -- day or night, 365 days a year. Virtual Radiologic's American Board of Radiology-certified radiologists are collectively licensed in all 50 states. Virtual Radiologic is Joint Commission-certified and serves hundreds of clients supporting more than 800 medical facilities.

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