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## **FOR IMMEDIATE RELEASE**

vRad Ranks #19<sup>th</sup> Overall on 2016 InformationWeek Elite 100; #3<sup>rd</sup> in Healthcare & Medical Category with Automated Trauma Workflow Protocol

Third Consecutive Year Honored as One of the Nation's Most Innovative and Imaginative Users of Business Technology

MINNEAPOLIS, MN (May 5, 2016)—vRad (Virtual Radiologic), a MEDNAX company (NYSE: MD) and the leading national teleradiology services and telemedicine company, announced that it ranked #19 on 2016's InformationWeek Elite 100, a list of top business-technology innovators in the U.S. The Company was ranked third among companies in the "Healthcare & Medical" category. vRad was recognized for its "Trauma Protocol," an innovative business technology initiative vRad provides to its 2,100+ client hospital, health system and radiology group facilities in all 50 states.

Patient imaging studies designated using vRad's patent-pending "Trauma Protocol" workflow are automatically "unbundled" by body region and distributed with the highest priority to multiple board-certified radiologists and subspecialists to be read concurrently. The automated workflow notifies all radiologists assigned to the case which colleagues are reading the other body regions for the same patient, enabling real-time collaboration at the point of care. The final radiology reports for each body region are sent to the referring physician as soon as they are completed, allowing treatment to begin as quickly as possible to improve patient outcomes and save lives. Average turnaround time using vRad's Trauma Protocol is under 13 minutes. Click here to read a client case study of the Trauma Protocol.

"We are pleased to be recognized once again among the top technology innovators on the InformationWeek Elite 100 list," said Shannon M. Werb, vRad's Chief Information and Operating Officer. "This initiative is about getting the right images to the most appropriately qualified radiologist in the shortest amount of time. It provides the ability to do real-time diagnostics with true clinical collaboration and communication among cloud-based, distributed teleradiologists. Our Trauma Protocol is an example of intelligent, automated workflows driving efficiency and improved quality of patient care."

"As business success becomes even more dependent on the ability to innovate in information technology, being represented on the InformationWeek Elite 100 list is one of the biggest honors a company can achieve," said Susan Nunziata, editorial director of InformationWeek. "It's a validation of efforts by the business to make IT a game changer."

"This year, we listened to our attendees who said they wanted to learn more from the IT rock stars who populate our Elite 100 list by making them central to our conference program," said Brian Gillooly, InformationWeek Elite 100 Conference Co-Chair and VP of Event Content & Strategy for UBM. "By doing so, we were able to not just tell their stories, but also allow our attendees to network directly with the people driving the very IT innovation that shapes our industry."

This is InformationWeek's 28<sup>th</sup> year identifying and honoring the nation's most innovative users of information technology. The InformationWeek Elite 100 research tracks the technology-based investments, strategies, and results of some of the best-known organizations in the country. Unique among corporate rankings, the InformationWeek Elite 100 spotlights the power of business technology innovation. Additional details on the InformationWeek Elite 100 can be found online at http://www.informationweek.com/elite100.

<u>Click to tweet</u>: @vRad Ranks #19 on 2016 #InformationWeek #Elite100 ~~ 3rd Year Among Nation's Most Innovative & Imaginative #BizTech Users

## **About InformationWeek**

For more than 30 years, InformationWeek has provided millions of IT executives worldwide with the insight and perspective they need to leverage the business value of technology. InformationWeek provides CIOs and IT executives with commentary, analysis and research through its thriving online community, digital issues, webcasts, proprietary research and live, inperson events. InformationWeek's award-winning editorial coverage can be found at www.informationweek.com. InformationWeek is organized by UBM Americas, a part of UBM plc (UBM.L), an Events First marketing and communications services business. For more information, visit ubmamericas.com.

## About vRad

vRad (Virtual Radiologic) is the leading national teleradiology services and telemedicine company with over 350 U.S. board-certified and eligible physicians, 75% of whom are subspecialty trained. Its clinical expertise and evidence-based insight help clients make better decisions about the health of their patients and their imaging services. vRad is a MEDNAX company, a national medical group specializing in neonatal, anesthesia, maternal-fetal, pediatric cardiology and other pediatric physicians services.

vRad interprets and processes patient imaging studies on the world's largest and most advanced teleradiology PACS for 2,100+ client hospital, health system and radiology group facilities in all 50 states. The practice has 15 issued patents for innovation in telemedicine workflow, and is a

recognized leader in imaging analytics and deep learning-assisted diagnostics. It is also a past winner of <u>Frost & Sullivan's Visionary Innovation Award</u> for Medical Imaging Analytics (North America). For more information, please visit <u>www.vrad.com</u>. Follow us on <u>Twitter</u>, <u>Facebook</u> and <u>LinkedIn</u>.