



vRAD MARKET PARTNER

Leverage vRad's clinical, operational and technological expertise to become indispensable partners for the patients and communities you serve.

Radiology practices face daunting challenges in their efforts to pursue their growth goals; navigating these conditions requires the support and solutions from a trusted partner. vRad's Market Partner program provides clinical expertise, operational know-how and technical innovation that allows you to take control of your practice's growth.

Partnering for Growth and Exceptional Patient Care

A foundation on which to pursue growth

- Access to vRad's experienced sales and proposal support resources
- Offload nonclinical tasks to your dedicated vRad Account Manager – enabling you to add new business without additional staff
- On-demand access to full range of radiology subspecialties, allowing you to offer additional services quickly and efficiently
- Cost-effective radiology coverage to meet a partial-radiologist workload

Low-cost access to vital technology

- Patented rules-based order routing – Prioritize cases for each radiologist based on configurable business and clinical rules
- Patent-pending analytical reporting tools – Custom information and insight unavailable in your existing systems to help you grow efficiently and make better decisions for the health of your patients and your practice

U.S.-based, 24/7 Operations Center (OC) & Technical Support

- Utilize the OC as your command center – taking away non-clinical burdens so your team can focus on treating patients and growing your radiology practice
- Comprehensive managed services – 24/7/365 support minimizes turnaround times by keeping workflow and communication moving seamlessly
- Higher client satisfaction through reduced turnaround times
- vRad coverage support – Overflow is easy with hundreds of vRad teleradiologists to cover your current needs while you manage future growth

For information on
vRad's Market
Partner Solution,
call **800.737.0610** or
go to **www.vrad.com**.

CONTACT US

Maximize Local Market Growth Opportunities with National Operating Plan Efficiencies

Moving studies vertically and horizontally between cloud-based and on-site radiologists to deliver measurable quality and performance is a must in radiology today. With our fully integrated technology platform, vRad partners with you to transform radiology care delivery by expediting time to accurate diagnosis and treatment and producing and harnessing actionable information to manage your imaging operating plan. That means better decisions and better outcomes for patients. Together with our Market Partners, we are improving patient care, lowering overall cost and helping to measure the quality and value of your imaging program.

Receive vRad’s Full Suite of Innovative Clinical and Operational Benefits

- **Order Management System (OMS)** - Online resource for managing and monitoring real-time information and communications on your patient orders
- **24/7/365 Operations Center (OC) & Technical Support** - Single point of contact for clients, medical facilities and radiologists to quickly get your team the answers they need
- **Stroke Protocol Study Urgency** - Stroke cases designated with our highest prioritization and fastest turnaround time target of under 20 minutes
- **Trauma Protocol Study Urgency** - Trauma cases automatically “unbundled” and assigned to multiple radiologists to read concurrently for faster results
- **Radiologic Protocol** - Technologists can send an online protocol question to a vRad radiologist prior to scanning a patient through the facility’s OMS worklist
- **Critical Findings Protocol** - Strict process and robust support deliver rapid communications and reportable documentation
- **Quality Assurance Portal** - Easy, online access to submit and manage QA cases
- **Custom Structured Reports** - Select a standard formatting template or establish a facility-wide custom template based on over 20 customizable attributes
- **Comprehensive Analytics Options** - From our Teleradiology Metrics Report with teleradiology performance data, Global Practice Information Report with 24/7 cross-practice metrics, to our Hospital Insight Report for hospitals and health systems, get customized data and insight unavailable in your existing systems – delivered right to your inbox
- **Proven Payer Direct and Fee for Service Billing Options** - Two billing options to help mitigate reimbursement risks, reduce administrative burdens and ensure you are in compliance with all payers

vRad Snapshot

- Founded 2001 — a MEDNAX Company (NYSE: MD)
- 500+ U.S. board-certified and eligible radiologists, the majority whom are subspecialty trained
- 2,100 hospital, health system and radiology group facilities served in all 50 states
- U.S.-based, 24/7 operations and technical support center
- World’s largest and most advanced PACS
- 18 issued patents for innovation in telemedicine workflows and data normalization; additional patent pending on deep learning applications for computer assisted diagnostics
- The largest — and only — radiology patient care benchmarking platform (vRad RPCSM Indices) for statistically significant national and peer performance comparisons
- Nationally recognized for innovation and clinical leadership, including ranked #3 on the InformationWeek Elite 100 list among U.S. healthcare & medical innovators

Find out how you can benefit from the vRad Market Partner program. Contact vRad today at 800.737.0610 or go to www.vrad.com.

Talk To Us About:

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-  PARTNERSHIPS

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