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**Shannon M. Werb Announced by MEDNAX as
Division President and COO of vRad**

Collaborative Client Partnerships to Drive Vision for Continued Growth

MINNEAPOLIS, MN — (November 28, 2016) — vRad (Virtual Radiologic), a MEDNAX, Inc. company and the nation’s leading teleradiology services and telemedicine company, announced today that MEDNAX has named Shannon Werb as its Division President. vRad’s Chief Executive Officer, Jim Burke, will be leaving the company at the end of November.

Werb has been vRad’s Chief Information Officer since 2013 and became vRad’s Chief Operating Officer in January 2016. His 20+-year background in healthcare information technology includes expertise in clinical imaging and technical operations, enterprise imaging platform development, product innovation and strategy.

“The entire vRad team thanks Jim for his leadership and the successful transition to the MEDNAX family,” said Shannon Werb. “We will build on past success by continuing to invest in the growing adoption of telemedicine as an integral part of high-quality radiology services, proprietary technical innovation, powerful and patented analytical insight into imaging operations and an expanding range of on-demand subspecialty services. More importantly, vRad and MEDNAX will engage with our practice partners through a broad array of imaging services, so that our partners can respond to the changing marketplace and effectively deliver and advance patient care — while growing and thriving in today’s changing healthcare landscape.”

Since joining vRad in 2013, Werb has led many strategic imaging initiatives that include:

- vRad becoming a foundational member of the IBM Watson Health medical imaging collaborative, a global initiative of more than fifteen leading health systems and imaging technology companies;
- Developing a wide range of patented, strategic analytics solutions that provide new and existing clients with custom data-driven insight to efficiently manage their radiology service lines and practices, helping manage costs, improve operating efficiencies, and demonstrate value;

- Innovative work around the development of a patent-pending workflow for the use of deep learning algorithms in a telemedicine platform, most recently identifying potential intracranial hemorrhage;
- vRad being ranked third in the “Healthcare & Medical” category of the *InformationWeek’s* Elite 100 list of top business-technology innovators in the U.S. 2016; and
- Securing four additional patents for a total of 15 related to the efficient delivery of teleradiology and telemedicine solutions.

“Shannon has a rare combination of practical IT knowledge and expertise, a spirit of innovation and clinical acumen,” says Benjamin W. Strong, MD, vRad’s Chief Medical Officer. “It is exciting to collaborate with someone who lives and breathes radiology and telemedicine as I do. With Shannon in this leadership role, vRad’s growing client partners will have access to a continuum of clinical and operational resources with which to make better decisions for the health of their patients and their practice of radiology.”

[Click to Tweet](#): Shannon Werb (@swerb73) Announced by @MEDNAX as Division President and COO of vRad. <http://bit.ly/2g4gkj2> #radiology #HIT

About vRad

vRad (Virtual Radiologic) is the leading national teleradiology services and telemedicine company with 500 U.S. board-certified and eligible physicians, 70% of whom are subspecialty trained. Its clinical expertise and evidence-based insight help clients make decisions about the health of their patients and their imaging services.

vRad is a [MEDNAX](#) company, a national health solutions partner specializing in neonatal and other pediatric services, anesthesia, radiology, pediatric cardiology and other physician and management services. vRad interprets and processes patient imaging studies on the world’s largest and most advanced teleradiology PACS for 2,100 client hospital, health system and radiology group facilities in all 50 states. The practice has 15 issued patents for innovation in telemedicine workflow, and is a recognized leader in imaging analytics and deep learning-assisted diagnostics. It is also a past winner of [Frost & Sullivan’s Visionary Innovation Award](#) for Medical Imaging Analytics (North America). For more information, please visit www.vrad.com. Follow us on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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