vRad Expands Agreement with Catholic Health Services Long Island to Deliver Complete Radiology Services

vRad alliance practice, the New York Radiology Alliance, expands clinical and technology services for interventional, diagnostic and women’s imaging for three additional hospitals

MINNEAPOLIS, MN – Sept. 12, 2013 – Virtual Radiologic (vRad), a technology-enabled national radiology practice and the world’s largest telemedicine company, today announced a dramatic expansion of its radiology services for three member hospitals of Catholic Health Services of Long Island (CHS): Good Samaritan Hospital Medical Center in West Islip, N.Y., St. Charles Hospital in Port Jefferson and St. Catherine of Siena Medical Center in Smithtown. vRad continues to build on its local alliance practice model leveraging industry leading teleradiology coverage, technology solutions, analytics and operational support.

The majority of the hospitals’ employed radiologists will join the New York Radiology Alliance (NYRA), a regional medical practice and member of the vRad Radiology Alliance Network. NYRA will perform approximately 350,000 radiology interpretations annually for the three hospitals. This builds on prior successful interventional radiology services provided by vRad and NYRA since early 2012. vRad’s patented, technology-enabled workflow, which expedites time to accurate diagnosis and treatment, was a significant factor in CHS’ decision to expand its relationship with the company.

“We are excited to join with CHS’ radiologists to broaden the subspecialty expertise available to these hospitals,” said Kenneth S. Schwartz, M.D., Medical Director at NYRA. “Our technology and operational support will strengthen their efficiency and service to patients, referring and ordering physicians within the CHS health system.”

Dr. Schwartz continued, “With vRad as a strategic partner, NYRA has been able to dramatically expand the number of hospitals we cover by leveraging clinical and technology resources to streamline our client hospitals’ transition and save costs - all while improving communications and reporting.”

“We believe vRad’s technology platform, which combines radiology reading functionality with workflow efficiencies, will significantly improve the accuracy, access to subspecialists and speed of interpretation in our hospitals,” said Nancy Simmons, Executive Vice President and Chief Administrative Officer at Good Samaritan Hospital Medical Center. “Equally interesting is the platform’s analytics functionality. With greater insight into which procedures are being performed across our organization, we will better understand resource allocation, utilization trends and growth opportunities to enhance imaging services to our community.”
“Our goal is to ensure that the hospitals we serve with our local radiology alliances are well positioned to succeed. We look forward to partnering with CHS’ hospitals to achieve high levels of efficiency and unparalleled accuracy in radiology,” said Jim Burke, vRad’s CEO.

About vRad
Virtual Radiologic (vRad) is a technology-enabled national radiology practice working in partnership with local radiologists and hospitals to optimize radiology’s pivotal role in patient care. vRad’s more than 400 radiologists serve over 2,000 facilities, reading more than 7 million studies annually. Delivering access to extensive subspecialty coverage, vRad contributes to improved quality of patient care. And with its next-generation technology, vRad enhances productivity, helping to lower the overall cost of care while expediting time to accurate diagnosis and treatment. For more information, visit www.vrad.com. For real-time updates, follow us on Twitter (@vRad), or “like” us on Facebook.

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