



Media Contact:

Keri Couples
(952) 595-1496
keri.couples@vrad.com

FOR IMMEDIATE RELEASE

**vRad Announces Double Honors from InformationWeek:
Ranks #15 on the InformationWeek 500; Innovative Radiology Consult Technology
Named One of 2013's "20 Great Ideas"**

MINNEAPOLIS, MN - Sept. 11, 2013 - Virtual Radiologic (vRad), a technology-enabled national radiology practice and the world's largest telemedicine company, announced double honors from InformationWeek, the largest and most trusted information network for IT professionals. vRad was ranked #15 on this year's InformationWeek 500—a list of the top technology innovators in the United States - and its innovative technology for teleradiology consults received special recognition as one of the "20 Great Ideas" for 2013.

InformationWeek's "20 Great Ideas" represent the most innovative solutions among the InformationWeek 500. vRad was recognized for its radiology consult workflow engine that helps radiologists request and perform consults more efficiently with subspecialists. The engine combines sophisticated workflow management and secure instant messaging with functionality that enables radiologists to instantly share medical-grade images between two desktops and remotely control vRad's FDA-approved image-viewing technology, including real-time image annotation. This streamlined consultation process boosts productivity, improves speed to diagnosis and enhances patient care.

"The theme of this year's InformationWeek 500 is digital business. It's a movement, rooted in data analytics, mobile computing, social networking and other customer-focused technologies that are turning companies and industries on their ear," said InformationWeek Editor In Chief Rob Preston. "Every enterprise is now a digital business — or needs to become one fast. The companies in our ranking are leading the way."

"Innovation is in our DNA," said Jim Burke, vRad's Chief Executive Officer. "We have both the commitment and the resources for ongoing investment in our practice to create technologies benefitting our clients and the patient communities they serve." Burke concluded, "This recognition by InformationWeek honors vRad's physicians and engineering team members who design, create and use our innovative solutions to deliver the highest quality patient care."

InformationWeek identifies and honors the nation's most innovative users of information technology with its annual InformationWeek 500 listing and also tracks the technology, strategies, investments and administrative practices of some of the best-known organizations in the country. Past overall winners include Beth Israel Deaconess Medical Center, PACCAR Inc., The Vanguard Group, CME Group, National Semiconductor, Con-Way, and Principal Financial Group. Unique among corporate rankings, the InformationWeek 500 spotlights the power of innovation in information technology.

Additional details on the InformationWeek 500 can be found online at www.informationweek.com/iw500/.

About vRad

Virtual Radiologic (vRad) is a technology-enabled national radiology practice working in partnership with local radiologists and hospitals to optimize radiology's pivotal role in patient care. vRad's more than 400 radiologists serve over 2,000 facilities, reading more than 7 million studies annually. Delivering access to extensive subspecialty coverage, vRad contributes to improved quality of patient care. And with its next-generation technology, vRad enhances productivity, helping to lower the overall cost of care while expediting time to accurate diagnosis and treatment. For more information, visit www.vrad.com. For real-time updates, follow us on Twitter ([@vRad](https://twitter.com/vRad)), or "like" us on [Facebook](https://www.facebook.com/vRad).

About InformationWeek

For more than 30 years, InformationWeek has provided millions of IT executives worldwide with the insight and perspective they need to leverage the business value of technology. InformationWeek provides CIOs and IT executives with commentary, analysis and research through its thriving online community, digital issues, webcasts, proprietary research and live, in-person events. InformationWeek's award-winning editorial coverage can be found at www.informationweek.com.

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