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FOR IMMEDIATE RELEASE**vRad Names Radiology Industry Leader Jim Tierney to Head
Expanding vRad Radiology Alliance**

MINNEAPOLIS, Oct. 11, 2011—[Virtual Radiologic](#) (vRad), a technology-enabled national radiology practice, announced today it has named Jim Tierney Senior Vice President of Operations for [vRad Radiology Alliance](#). In this newly created position, he will be responsible for managing and expanding the vRad Radiology Alliance network. vRad Radiology Alliance, an integrated national specialty network, enhances the strength of local, on-site radiology partners to deliver improved performance to the hospitals and patients they serve.

A seasoned industry veteran, Tierney brings a wealth of experience and a deep understanding of the economics, challenges and opportunities for radiology practices to thrive in a rapidly changing healthcare market. Prior to joining vRad, Tierney was Chief Executive Officer of Suburban Radiologic Consultants, one of the largest radiology practices in the country, managing operations and growth of this 62-physician radiology practice. Tierney has also served as President of [RBMA](#) (Radiology Business Management Association) and [MMGMA](#) (Minnesota Medical Group Managers Association) and is a frequent speaker for various associations on management issues for medical groups.

“We are committed to investing in the rapid expansion of vRad Radiology Alliance,” said Rob Kill, vRad’s Chief Executive Officer. “Jim’s proven leadership and operational expertise will support the growth of this integrated radiology network, helping transform how radiologic care is delivered.”

“This is a unique opportunity to have a profound impact on the growth and success of local radiology practices across the country at a time when it is needed most,” said Tierney. “The innovative partnerships of vRad Alliance combine vRad’s virtual radiology practice and industry leading workflow technology with the strength of local on-site radiology practices, resulting in dramatic improvement to the radiology care delivery model. I look forward to serving our physician partners as we work together to secure the future for all of our affiliated radiologists.”

About vRad

Virtual Radiologic (vRad) is a technology-enabled national radiology practice working in partnership with local radiologists and hospitals to optimize radiology’s pivotal role in patient care. vRad’s more than 400 radiologists serve 2,700+ facilities, reading 7 million studies annually. Delivering access to extensive subspecialty coverage, vRad contributes to improved quality of patient care. With its next-generation technology, vRad enhances productivity, helping to lower the overall cost of care while expediting time to accurate diagnosis and treatment. For more information, visit www.vrad.com. For real-time updates, follow us on [Twitter](#) (@vRad), or “like” us on [Facebook](#).

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