FOR IMMEDIATE RELEASE

VIRTUAL RADIOLOGIC TO LAUNCH NEW TECHNOLOGY

Cloud-based Technology Saves Time and Money for Radiologists and Hospitals

Eden Prairie, Minn., May 3, 2010—Virtual Radiologic Corporation, (NASDAQ: VRAD), a national radiology practice and leader in the development of next-generation technology for radiology, announces a summer release of the third generation of vRad® Enterprise ConnectSM, its radiology workflow software platform. vRad Enterprise Connect 3.0 will include the viewer component of vRad’s proprietary PACS; vRad® VaultSM, an image storage solution; a client-controlled version of technology used in vRad’s award-winning Operations Center to self-manage workload; and vRad® ResultsSM for mobile and Internet access to images, reports and an instant communication link to radiologists. vRad Results will push out alerts of critical findings and completed reports to ordering physicians via Apple® iPhone® or iPad™ mobile digital devices.

Workflow Technology Time-Tested and Designed by Radiologists for Radiology

vRad runs one of the largest practices in the country and its technology has continuously advanced over nearly a decade with direct input from the more than 140 radiologists who use it to serve 1,200+ facilities. “Radiologist feedback is paramount to the advancement of our technology and to the services we offer clients,” said Eduard Michel, MD, radiologist and vRad chief medical officer.

Cloud-based Technologies Save Money, Increase Productivity

All of vRad’s technology is software as a service (SaaS) oriented and uses cloud computing. This means significant cost savings, seamless automatic upgrades and productivity gains. “Technology enables vRad radiologists each to read an average of 25,000 studies annually—approximately 50 percent more than what the typical private practice radiologist reads. And vRad radiologists have industry-leading accuracy levels of 99.96 percent,” said Rick Jennings, vRad chief technology officer. “Clients can use our technology to operate more efficiently, enhance patient care and reduce expenses.”

vRad Enterprise Connect is a single worklist management, reading and report generation environment that unifies different technologies in geographically diverse locations into a connected radiology workflow system. Eric Slimmer, chief executive officer of Oklahoma-based Eagle Imaging Partners, said vRad’s technology triggered him to switch to vRad from another virtual radiology provider. The combination of contracting with vRad for off-hours reads and use of its technology has helped the practice boost productivity and acquire new business.

Today Eagle Imaging covers 23 different locations with distances between some of them spanning 400 miles. “With vRad Enterprise Connect technology, Eagle Imaging operates more

vRad is ranked No. 1 in the 2009 KLAS® Teleradiology Services Category for Second Consecutive Year
efficiently, and we’ve been able to grow our practice,” Slimmer said. “This next tech release means I get more cutting-edge tools, making it possible for me to continue to give the best service to my customers.”

Rob Kill, vRad chairman and chief executive officer, thinks it’s an ideal time for radiologists and hospitals alike to think out of the box to thrive. “Everyone—the government, providers and payers—will be looking for ways to contain costs and improve quality,” Kill said. “Our technology differentiates us from other healthcare software vendors and offers an alternative to the old, capital-intensive approach. Our technology helps our customers become the connected, efficient healthcare team they want to be … and that consumers expect.”

Last month, vRad received notice of allowance of a patent by the United States Patent and Trademark Office for several applications within its technology portfolio. The pending patent, titled “Multiple Resource Planning System,” recognizes the rules-based technology vRad uses to receive orders over the Internet and automatically assign them to radiologists based on a set of business and clinical rules, including subspecialty training, licensing, credentialing, workload, hospital preferences and other customized parameters. The patent also covers vRad’s order forecasting and radiologist scheduling applications.

**About Virtual Radiologic**

Virtual Radiologic Corporation (vRad) is a national radiology practice working in partnership with local radiologists and hospitals to optimize radiology’s pivotal role in patient care. vRad’s more than 140 radiologists serve 1,200+ facilities (21% of U.S. hospitals), reading 2.7 million studies annually. Delivering access to extensive subspecialty coverage, vRad contributes to improved quality of patient care. And with its next-generation technology, vRad enhances productivity, helping to lower the overall cost of care while expediting time to diagnosis and treatment. For more information, visit [www.vrad.com](http://www.vrad.com).

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