

Media Contact:

Laura Mulhern
(813) 775-6209
laura.mulhern@hillandknowlton.com

FOR IMMEDIATE RELEASE**VIRTUAL RADIOLOGIC WINS STEVIE® AWARD FOR IMPROVING PATIENT CARE THROUGH MOBILE TECHNOLOGY**

vRad Results Delivers Fast Radiology Results Direct to Mobile Devices

EDEN PRAIRIE, Minn., March 31, 2011—Virtual Radiologic (vRad), a technology-enabled national radiology practice, was recently awarded the 2011 Stevie® Award for Sales & Customer Service. vRad® ResultsSM is a cloud communication tool, hosted and managed via the Internet, that provides secure access to images and radiology reports for the entire patient care team via mobile digital devices and the Internet. vRad received the award in the *Collaboration Solution* category.

The awards are presented by the Stevie Awards, which organizes several of the world's leading business awards shows, including the prestigious American Business Awards. More than 800 entries from companies of all sizes and industries were submitted in this year's competition. This is the second consecutive year a vRad innovation has been recognized by winning a Stevie award.

"We are honored to receive this year's Stevie Award for the *Collaboration Solution* category and are proud of the next-generation technology that vRad is making accessible to physicians across the country," said Rick Jennings, vRad's Chief Technology Officer. "With the demands of today's healthcare environment, the need for technology that can provide fast radiology results is essential. Radiologic imaging is often required for accurate diagnosis, and physicians, especially those in the emergency room, need expedited results to provide precise and timely patient care."

vRad Results delivers time-sensitive radiology results to ordering physicians anywhere to either their computer or Apple® iPhone® or iPad™ mobile digital devices. The ordering physician can receive an alert, read the complete radiology report, view key non-diagnostic images and even call the radiologist the moment the report is received. The timely delivery of actionable, diagnostic information, including the ability to receive and share results at the point of care, accelerates treatment and improves the patient experience. With the introduction of vRad Results and other tools, vRad continues to advance its technology solutions, designed by radiologists over the past decade. These technology tools, combined with the support of vRad's 24/7/365 Operations Center, help radiologists and hospitals achieve consistent quality and service standards.

For more information about Virtual Radiologic's products and services, please visit www.vrad.com, e-mail info@vRad.com or call (800) 737-0610.

About Virtual Radiologic

Virtual Radiologic (vRad) is a technology-enabled national radiology practice working in partnership with local radiologists and hospitals to optimize radiology's pivotal role in patient care. vRad's more than 325 radiologists serve 2,700+ facilities, reading 7 million studies annually. Delivering access to extensive subspecialty coverage, vRad contributes to improved quality of patient care. And with its next-generation technology, vRad enhances productivity, helping to lower the overall cost of care while expediting time to diagnosis and treatment. For more information, visit www.vrad.com. For real-time updates, follow @vRad on Twitter.

###