

Media Contact:
Keri Couples
(952) 595-1496
keri.couples@vrad.com



FOR IMMEDIATE RELEASE

**vRad’s Benjamin W. Strong, MD Chosen as One of
Diagnostic Imaging’s “Top People to Watch In Radiology”
CMO Takes “Top Radiologist” Honor**

MINNEAPOLIS, MN — (December 8, 2014) [vRad \(Virtual Radiologic\)](#), the nation’s largest telemedicine company and radiology practice with over 500 physicians, is pleased to announce that its Chief Medical Officer (CMO) Benjamin W. Strong, MD (ABR, ABIM), has won the “Radiologist” category in *Diagnostic Imaging’s* inaugural “Top People to Watch in Radiology” Contest. The results of the contest honor the top radiologist, technologist, researcher, and group that have “proven to be superstars in medical imaging,” according to the outlet.

A leading online community for medical imaging professionals, *Diagnostic Imaging* announced the winners at the 2014 Annual Meeting of the Radiological Society of North America (RSNA), held last week in Chicago. “Medical imaging has many individuals who are dedicated to moving their industry forward,” said Liza Haar, Editor of *Diagnostic Imaging*. “The goal of the inaugural ‘Top People to Watch in Radiology’ Contest is to point the spotlight on the innovators and leaders who are eradicating the status quo and forging new paths so radiology can better serve clinicians and their patients.”

Dr. Strong’s nomination notes his strong support for analytics as a way to help radiology take a leadership role in leading discussions and initiatives around improving healthcare delivery. He believes analytics are no longer an option; they are a requirement for radiology to remain viable in the evolving healthcare environment. Dr. Strong and a team of clinical and analytics experts created patent-pending data normalization and benchmarking tools when existing solutions in the marketplace did not provide the insight vRad and its clients needed to make better decisions for their patients and practices. vRad has made a number of their analytics solutions available for free and open access on its public website, including award-winning [Radiology Patient Care \(RPCSM\) Indices](#), the first findings-based national radiology benchmarking metrics.

Dr. Strong is licensed to practice in all 50 U.S. states and also holds credentials in a number of foreign countries. As CMO, Dr. Strong focuses on maintaining and finding new ways to enhance the practice environment for vRad’s 500+ physicians. He also plays a critical role in advancing vRad’s efforts, along with its radiologist and hospital partners, to expand access, improve quality

and efficiency, and reduce the total cost of care. He is board certified in radiology and internal medicine. He earned his medical degree from the University of Arizona College of Medicine in Tucson, completed his residency in internal medicine at Dartmouth-Hitchcock Medical Center in New Hampshire, and completed a radiology residency and a fellowship in musculoskeletal MRI at the University of Arizona, Arizona Health Sciences Center in Tucson.

[Click to tweet:](#) @vRad CMO Benjamin Strong, MD chosen as one of @Dx_imaging's "Top People to Watch In #Radiology"

About *Diagnostic Imaging*

With over 50,000 registered users, 60,000 monthly unique visitors, and average monthly page views exceeding 225,000, *Diagnostic Imaging* is a pioneering online community for radiologists and medical imaging professionals. It remains the preeminent online destination for medical imaging specialists around the world by providing daily news focused on new technologies and practice trends, webcasts from radiology meetings and events, and a range of topic-specific microsites. For more information, visit <http://www.diagnosticimaging.com/>.

About vRad

vRad (Virtual Radiologic) is a global telemedicine company and the nation's largest radiology practice with over 500 physicians. vRad's physicians and operational platform serve 2,000+ hospitals, reading over 7 million patient radiology reports annually. Since January 2009, 98% of vRad's new hires are subspecialists. Our radiologists have an average of over 18 state licenses and 100+ facility credentials to read studies for hospital, health systems and radiology group clients.

vRad is also a leader in healthcare informatics: its RPCSM (Radiology Patient Care) Indices are the first findings-based national and peer group benchmarking metrics for the use of radiology imaging. Our analytics platform includes over 28 million imaging studies, growing at 600,000 per month. vRad's clinical expertise and evidence-based insight help clients make better decisions for the health of their patients and their practices. For more information about the Company, including vRad's [2014 Frost & Sullivan Best Practices Award](#), please visit www.vrad.com. For real-time updates, follow us on Twitter ([@vRad](#)), or "like" us on [Facebook](#).

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