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**FOR IMMEDIATE RELEASE**

**vRad CMO to Speak at Inaugural Ramsay Diagnostics Medical Conference in Russia**

**GE Healthcare Primary Conference Sponsor**

**MINNEAPOLIS, MN — (February 3, 2015)** vRad (Virtual Radiologic), the nation's largest telemedicine company and radiology practice, today announced its Chief Medical Officer, Benjamin W. Strong, MD (ABR, ABIM), will speak at the first International Multidisciplinary Conference of Ramsay Diagnostics to be held in Moscow on February 17, 2015, and in Saint Petersburg on February 19, 2015. The Conference, sponsored by GE Healthcare in Russia, will bring together surgeons and other clinical professionals to discuss imaging for abdominal oncology. Please visit <http://ramsaydiagnostics.ru/o-kompanii/1-ya-mezhdunarodnaya-konferenciya> for more information about the Conference.

“Given our commitment to clinical innovation, teamwork and high-quality patient care, medical education is vital to our success,” said Sam Savchenko, CEO of Ramsay Diagnostics, Russia. “We are proud to have our global partners, vRad and GE Russia involved in this inaugural conference so that clinicians can further develop their skills in order to provide the best diagnostic care possible.”

“GE Healthcare has been providing specialized oncology solutions for over 50 years,” said Olivier Bosc, CEO of GE Healthcare Russia/CIS. “One of the key tasks we have set for ourselves is to raise awareness among medical personnel about the latest developments in the early detection and treatment of cancer. We are pleased to support our partners Ramsay Diagnostics and vRad in this conference, which is of urgent need for the medical community. We are convinced that our joint efforts to improve the quality of oncology diagnosis and treatment in Russia will help save patients’ lives.”

Dr. Strong's lecture will discuss imaging-study selection based on patient presentation, the limitations of various image modalities, and how the appropriate sequence of imaging studies can help with a proper diagnosis. "I am pleased to have the opportunity to lecture at the inaugural Ramsay Diagnostic Medical Conference," said Dr. Strong. "vRad radiologists are dedicated to sharing best practices to improve healthcare worldwide. In addition to participating in educational conferences and events, our practice offers educational webinars that reach hundreds of radiologists and other clinical professionals around the globe."

Dr. Strong is board certified in radiology and internal medicine. He is licensed to practice in all 50 U.S. states and holds credentials to read in a number of foreign countries. As CMO, Dr. Strong focuses on maintaining and finding new ways to enhance the practice environment for vRad's 500+ physicians. He also plays a critical role in advancing vRad's efforts, along with clinical partners in the US and abroad, to expand access, improve quality and efficiency, and reduce the total cost of care.

Dr. Strong earned his medical degree from the University of Arizona College of Medicine in Tucson, completed his residency in internal medicine at Dartmouth-Hitchcock Medical Center in New Hampshire, and completed a radiology residency and a fellowship in musculoskeletal MRI at the University of Arizona, Arizona Health Sciences Center in Tucson. In 2014, he was chosen one of the "Top People to Watch in Radiology" by *Diagnostic Imaging*, a leading online community for medical imaging professionals.

### **About GE Healthcare Russia/CIS**

GE Healthcare has been operating in Russia and CIS countries (Ukraine, Belarus and Kazakhstan) for more than 25 years. Over the last years, GE supplied more than 20,000 high-tech equipment units, including computer and MRI scanners, angiographic, mammography and X-ray units and USS, to different Russian and CIS hospitals and medical centers. The full range of products and services offered by GE Healthcare allows it to meet up to 70% of the local market needs in the complex medical equipment. In Moscow, the company runs its own GE Healthcare Academy training professionals from Russia and CIS how to operate GE medical equipment. GE Healthcare Russia & CIS employs over 400 highly skilled local specialists. The corporate strategy is focused on further expansion of its presence in all Russian regions to support priority tasks of the Russian healthcare –

improvement of health services and decrease in morbidity and mortality from chronic diseases.

### **About Ramsay Diagnostics, Russia**

Ramsay Diagnostics imaging centers in St. Petersburg and Moscow are staffed by leading MD and PhD specialists of the highest caliber. Its physicians come from large multidisciplinary medical organizations and federal research institutes. All employees are constantly improving in their areas of expertise. Its radiologists have further specialization in a certain fields of radiology including neuroradiology, abdominal diagnosis, musculoskeletal system, cardiovascular diseases and cancer.

Ramsay Diagnostics was founded under patronage of Paul Ramsay AO, businessman and philanthropist whose main ambition in life was helping people. Ramsay Diagnostics use principles that Paul Ramsay AO established across his healthcare business and other businesses that he was involved with. For more information, please visit [www.ramsaydiagnostics.ru](http://www.ramsaydiagnostics.ru).

### **About vRad**

As a global telemedicine company and the nation's largest radiology practice, vRad ([Virtual Radiologic](#)) is dedicated to advancing the practice of radiology for clients and the patients we collectively serve. vRad's radiologists read over 7 million patient radiology reports annually and have an average of over 18 state licenses and 100+ facility credentials to read studies for hospital, health systems and radiology group clients.

vRad is also a leader in healthcare informatics: its RPC<sup>SM</sup> (Radiology Patient Care) Indices are the first findings-based national and peer group benchmarking metrics for the use of radiology imaging. The company's analytics platform includes more than 29 million imaging studies, growing at 600,000 per month. vRad's clinical expertise and evidence-based insight help clients make better decisions for the health of their patients and their practices. For more information about the Company, including vRad's [Frost & Sullivan Best Practices Award](#), please visit [www.vrad.com](http://www.vrad.com). For real-time updates, follow us on Twitter ([@vRad](#)), or "like" us on [Facebook](#).

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